

# VRock Newsletter

"Connect, Learn and Empower"

## FOUNDER'S CORNER



### Living the Spirit of Chhath in Our Work

Dear Team,

Many of you just celebrated Chhath, a festival rooted in devotion, gratitude, and selfless service. During this time, devotees perform humble acts — cleaning, cooking, helping, giving — not for recognition, but to honor a higher purpose.

That spirit deeply resonates with how I see our work and our culture. The Chhath philosophy reminds us that true fulfillment doesn't come from what we achieve individually, but from how we contribute to the well-being of others — our colleagues, our clients, and our community.

Let us live with the spirit of Chhath throughout the year, not only during the celebration.

In our daily work, living the Chhath spirit means:

- Serving before leading. Leadership begins with helping your direct reports, juniors, peers, and superiors with empathy and action, not title or authority. Seeing someone you helped thrive is the highest level of satisfaction for all successful people.
- Finding purpose in contribution. Every effort — no matter how small — adds to something larger. Please keep your eyes on the purpose of what you do and whether the company has achieved it. Helping to cook Special dishes without worrying about how they will taste defeats the purpose of contributing to making them.
- Just like Chhath is conducted with belief, perseverance, and patience, trusting in your work, persevering in response to setbacks, and patience to see it through to help you, your associates, and the company, is the best way to progress in the ever-changing work climate.
- Lifting others as we grow. When we help each other succeed, we strengthen the entire company, just like helping other devotees with their work makes the festival meaningful.
- Keeping our culture pure and respectful. Just as Chhath cleanses and renews, we keep our environment positive, honest, and collaborative.

As we return from the festival, let's carry the spirit of Chhath and its positive energy into our work. Let's make our contributions not just acts of duty, but acts of selfless action — serving something greater than ourselves and creating lasting value for everyone we touch.

Ajay Prasad

## FEATURED ASSOCIATES



Vipul Kumar

Hi! I'm Vipul Kumar, a business and marketing professional passionate about strategy, growth, and client success. I've led impactful campaigns across eCommerce, SEO, and project operations, and love connecting with people to learn what drives businesses forward.

Outside of work, I love my "me time". Doing household chores, wandering around, or unwinding with my favorite OTT shows. I like to keep things easy-going and relaxed.

Hi, I'm Vishal Anurag, with over 16 years of experience working on various GMR and Stratosphere projects. As a Team Lead, I value the supportive environment at work and focus on helping my team grow personally and professionally.

I believe in being friendly, responsible, and genuinely invested in my team's success. For me, success is about combining experience, empathy, and enthusiasm to create a positive impact. Outside of work, I enjoy cricket, badminton, and long drives to unwind and recharge.



Vishal Anurag

## HR SPEAKS

### 🎆 Diwali Celebration at FirstBit

FirstBit celebrated Diwali on 17th October 2025 with great enthusiasm and festive spirit. The celebration featured a fun Tombola game and an exciting Ethnic Wear Contest, where team members showcased their traditional attire.

The office was filled with lights, colors, music, and happiness as everyone came together to celebrate the festival of joy. It was a wonderful pre-Diwali celebration that strengthened team bonds and created lasting memories!

### 🌟 Employee Spotlight Awards - [Quarter 3, 2025] 🌟

We're excited to announce the recipients of our Quarter 3 Employee Spotlight Awards—including our winners, runner-ups, rising stars, and shortlisted candidates! Your dedication, hard work, and positive contributions continue to inspire excellence throughout the organization.

#### 🏆 Winners

- Loknayak Bharti
- Shubham Sharma
- Rudresh Kumar

#### 🌟 Runner-Ups

- Vivek Kumar ( Marketing Team)
- Chandan Kumar Gupta
- Shashi Ranjan Singh

#### 🌟 Rising Star

- Rudra Manu
- Deepak Ranjan

#### 👏 Mentions

- Soham Singh
- MD Soab Ansari
- Deepak Kumar
- MD Sadique Hussain
- Nitish kumar

Congratulations to all on your outstanding efforts and achievements! We are proud to celebrate your success and look forward to your continued excellence.



### 🌟 Promotion Announcement

We're delighted to announce the promotion of Deepak Kumar from Online Marketing Executive to Digital Marketing Specialist. 🎉 Congratulations, Deepak, on your well-deserved achievement! Your dedication and hard work continue to inspire the team.



Deepak Kumar

### Welcome New Hires!

Please join us in extending a warm welcome to Mohit Kumar, who has joined our Development Team, and Abhishek Patel, who has joined our Marketing Team.



Mohit Kumar



Abhishek Patel

### Work Anniversaries Celebrated!

MAHESH KUMAR  
HEMANT SRIVASTAVA  
KUNAL SINGH  
SAURAV KUMAR  
ROSHNI SINHA  
SWEETY KUMARI  
ABID HUSSAIN  
ONAM SAGOL

### 🎂 Happy Birthday 🎂

AALIYA SHAKEEL  
M. AASHIK

## Projects Signed up in October 2025

GMRW	India Projects	Stratosphere	RepuGen
Apex Primary Wellness	-	My Health Insurance Advisors	The Maxim Spine
NeuroRehab & Speech Healers, New Jersey	-	-	Everpoint Health